



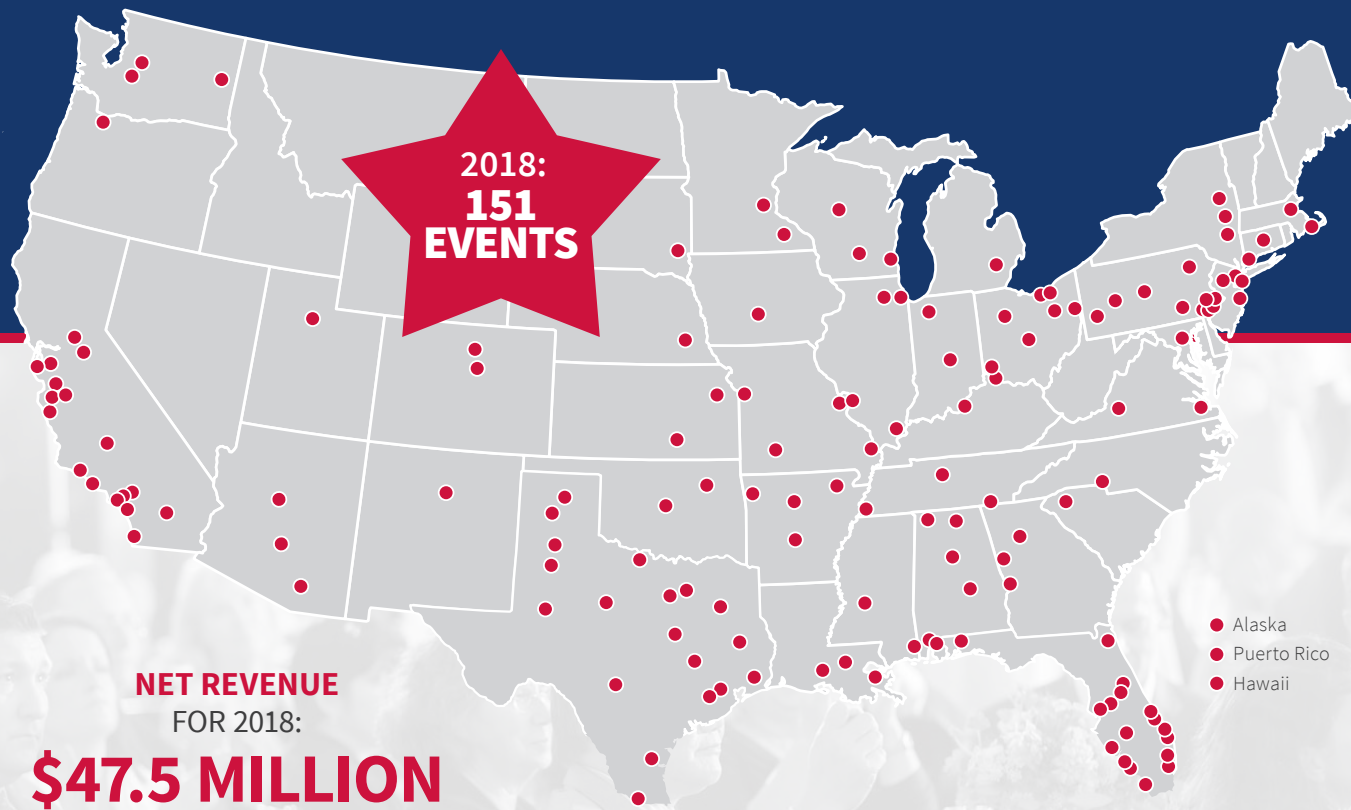
— SUPPORT A GALA AND —

SAVE LIVES

HELP US SAVE LIVES BY SUPPORTING ONE OF OUR **DISTINGUISHED GALA EVENTS.**

Galas are unique, amenity-rich events held at prestigious community venues. Led by influential volunteer leaders, these premier events offer guests an opportunity to connect with industry and philanthropic leaders while enjoying exclusive dining and entertainment experiences.

By supporting an American Cancer Society gala, you are making an investment in us and will enjoy a positive return in marketing value and impact on your organization, all while helping us achieve our mission to save lives, celebrate lives, and lead the fight for a world without cancer.



NET REVENUE
FOR 2018:

\$47.5 MILLION



We are currently funding more than \$420 million in **CANCER RESEARCH GRANTS*** and have invested more than \$4.8 billion in cancer research since 1946.

* As of March 2019



We responded to 1.42 million requests from people looking for **INFORMATION, HELP, AND SUPPORT** via phone and online chats in 2018.



We provided more than **480,000 RIDES TO TREATMENT** via our Road To Recovery[®] program in 2018.



We provided more than 477,000 **NIGHTS OF FREE LODGING** via our Hope Lodge[®] program in 2018, and nearly 543,000 total nights via our Hope Lodge communities, hotel partners, and other programs.



We bring together **1.5 MILLION VOLUNTEERS** to help save lives from cancer.



We have **90% BRAND RECOGNITION***, making us a preferred charity partner.

* 2018 ACS Brand Tracker Study